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Real Diaper Association “Great Cloth Diaper Change” Sets New World Record

May 14, 2014 – Today, Guinness World Records™ verified that participants of the 2014 [Great Cloth Diaper Change](#) set a new world record. According to Guinness, “The most people changing diapers in 24 hours at multiple venues is 8,459 and was achieved by the Great Cloth Diaper Change (USA) across 18 countries¹ on 26 April 2014.”

The [Real Diaper Association](#) organized the international cloth diaper changing event on 6 continents the same week as Earth Day to highlight the environmental benefits of cloth diapering. In its fourth year, the Great Cloth Diaper Change event broke last year’s Guinness World Record™ of 8,301 babies changed at one time.

“Each year billions of disposable diapers enter landfills where it takes hundreds of years for them to decompose, if they ever do,” says Heather McNamara, Executive Director of the Real Diaper Association. “With each local event, we hope to increase awareness in the community that cloth diapers are a real option for today’s families, particularly catching the eye of expecting and new parents who may be seeking more **planet-friendly and affordable alternatives to disposable diapers.**”

News about the annual event is shared on Facebook at facebook.com/GreatClothDiaperChange and on Twitter at twitter.com/ClothRecord.

About Real Diaper Association: The Real Diaper Association is a 501(c)(3) nonprofit organization that supports families in using reusable cloth diapers. RDA trains volunteers to work directly in their communities to help families face-to-face, and also provides research and education about cloth diapers to the public through its website and social media. More information will be available over the coming months at facebook.com/RealDiaperAssociation as they celebrate their 10th Anniversary of cloth diaper advocacy and education.

About The Great Cloth Diaper Change: In its fourth year, The Great Cloth Diaper Change is an international initiative organized with the help of the nonprofit Real Diaper Association designed to show the world that cloth diapers are a real option for today’s families. The brainchild of Judy Aagard of Tiny Tots in California, Aagard says she came up with the idea in an effort to host a family event celebrating Earth Day.

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¹ Note: The total number of participants was 9,770 at 270 locations, but not all events qualified for the record due to Guinness’s policy requiring a minimum of 25 babies changed per site in order to qualify.